

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

David Brian Wecker et al.

Confirmation No.: 5624

Application No.: 10/091,276

Group Art Unit: 2178

Filing Date: March 5, 2002

Examiner: Kyle R Stork

For: Content Replacement in Electronically-Provided Archived Material

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Applicant-Initiated Interview Summary

Date of Interview: February 9, 2007

Interview Type: ☐ Personal ☒ Telephonic ☐ Electronic Mail ☐ Video Conference ☐ Other:

Participants:

From PTO: (Include Name and Title)

1. Kyle Stork, Patent Examiner
- 2.
- 3.

For Applicant:

1. Sue Murphy, Attorney
2. , choose one: Applicant, Attorney, Agent
3. , choose one: Applicant, Attorney, Agent
4. , choose one: Applicant, Attorney, Agent

☐ An exhibit or demonstration was included and is described below:

The claims discussed included: Claim(s) 1,16,21 and 24

The ☐ art ☒ prior art discussed included:

Val 6898571

An agreement ☒ was ☐ was not reached.

☐ It was agreed that the attached claims are allowable.

☐ It was agreed that the attached amendment would be entered.

☒ The interview is summarized below.

It was agreed that Val does not disclose or suggest at least replacing the substitutable item (in Val an ad) where the substitutable item (the ad) is a portion less than all of the second instance (for example a magazine article).

Date: March 5, 2007

/Susan C. Murphy/
Susan C. Murphy
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